



For Immediate Release
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Contact: Frank Schubert (916) 448-4234
Jeff Flint (916) 320-9574

SCHUBERT FLINT PUBLIC AFFAIRS CELEBRATES ORANGE COUNTY ELECTION DAY VICTORIES

Award Winning Public Affairs Firm Wins Five Races in Orange County

ANAHEIM, CA – Schubert Flint Public Affairs Inc., was tapped to manage one high-profile countywide measure, three local measures and a Mayoral reelection campaign for this election cycle. In each instance, Schubert Flint Public Affairs was victorious in its efforts.

Yes on Measure M Renewal

The hotly debated transportation tax extension was passed by nearly 69 percent of Orange County voters. According to the Orange County Business Council, no countywide transportation funding program in Orange County has received the necessary 2/3 vote since 1912. It's worth noting that a majority of the local option transportation sales tax measures throughout the state did not receive the necessary two-thirds vote yesterday.

No on Measure X, Newport Beach, California

The no-growth measure was defeated by 62 percent of Newport Beach voters. These measures, guised as merely allowing voters the right to vote on developments in their city, are a particularly insidious form of anti-growth, ballot box planning. According to the Building Industry Association, Orange County Chapter, Measure X is the first "right to vote" measure defeated in California election history.

Yes on Measure P, Yes on Measure Q, Reelect Mayor Curt Pringle, Anaheim, California

Measure P, a measure that limits the use of eminent domain in the City of Anaheim was passed by 80 percent of the Anaheim voters, while Measure Q, a measure that clarified and strengthened anti-gambling ordinances in the City of Anaheim was passed by 75 percent of the Anaheim voters. In addition, Mayor Curt Pringle was reelected for a second term with 79 percent of the votes, the highest vote total of any local candidate race in Orange County.

"This election cycle has been a momentous one for our firm," said Jeff Flint, partner at Schubert Flint Public Affairs. "Together with our staff, we were able to design, manage and deliver winning campaign strategies for these five Orange County races. We're very proud of our work on all five of these measures but, most proud of our work on Measure M. Educating the public about the need for extending the transportation sales tax in a county as conservative as Orange County was no easy task."

In addition to these Orange County races, Schubert Flint Public Affairs also successfully defeated Propositions 86 and 89 in California, and defeated Measures 42 and 45 in Oregon.

Schubert Flint Public Affairs is a full service public affairs firm that assists companies, trade associations, nonprofit organizations and government entities on a range of important public policy issues. The firm has offices in Sacramento and Anaheim and employs a staff of 14 professionals. In addition to managing ballot issue campaigns, SFPA provides clients with public relations services, strategic counsel, message development, research, ballot issues, issue management, earned media, coalition/grassroots and advertising services.

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