



For Immediate Release
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SCHUBERT FLINT PUBLIC AFFAIRS CELEBRATES ELECTION DAY VICTORIES

Award Winning Public Affairs Firm Wins Nine Races in California and Oregon

SACRAMENTO, CA – Schubert Flint Public Affairs Inc. won nine out of the ten campaigns it handled in California, Oregon and Nevada yesterday. The firm managed four successful statewide measures, one county measure, three local measures and one candidate race. The firm's winning campaigns included:

California

- Proposition 86: The tobacco tax measure was defeated by 52 percent of California voters.
- Proposition 89: The proposal to enact public financing of campaigns was defeated by 75 percent of California voters.

Oregon

- Measure 42: The measure to ban the use of credit information in insurance was defeated by 65 percent of Oregon voters.
- Measure 45: The measure to enact term limits was defeated by 58 percent of Oregon voters.

Orange County, California

- Measure M Renewal: The transportation tax extension was passed by 69 percent of Orange County voters.

Newport Beach, California

- Measure X: The no-growth measure was defeated by 62 percent of Newport Beach voters.

Anaheim, California

- Reelect Curt Pringle Mayor of Anaheim: Mayor Pringle was reelected by 79 percent of Anaheim voters.
- Measure P: The measure to limit the use of eminent domain in the City of Anaheim was passed by 80 percent of Anaheim voters.
- Measure Q: The measure to prohibit gambling in the City of Anaheim was passed by 75 percent of Anaheim voters.

“This election cycle has been a momentous one for our firm,” said Frank Schubert, president of Schubert Flint Public Affairs. “Together with partners Jeff Flint and Richard Wiebe and our staff, we were able to design, manage and deliver winning campaign strategies for nine races. Over the past two decades, we’ve won well over 90 percent of the public affairs efforts we’ve waged for our clients.”

Schubert Flint Public Affairs is a full service public affairs firm that assists companies, trade associations, nonprofit organizations and government entities with a range of important public policy issues. The firm has offices in Sacramento and Anaheim and employs a staff of 14 professionals. In addition to managing ballot issue campaigns, SFPA provides clients with public relations services, strategic counsel, message development, research, issue management, earned media, coalition/grassroots and advertising services.

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